james maxwell eelbeck
industrial ◇ brand ◇ innovation

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Education

Product Design and Technology BSc (Hons)
University of the West of England, Bristol
First year modules: Design studio, digital designs, design and context, engineering for designers and CAD.
Current second year modules: Design case studies, computational mechanics, CAD, materials and mechotronics.

2003-2005 A-Levels – Design And Technology (resistant materials), Photography and Geography
Backwell Sixth Form, Backwell, Bristol

1998-2003 9-GCSE including Maths and English
Backwell Comprehensive School, Backwell, Bristol

Design Experience

Asked to tutor a Design Master class for a skills week, at Rydings High School, Winterbourne for GCSE students in summer 2008.

Asked to design a promotional/advertisement t-shirt for a Classic Volkswagen Show in aid for RNLI Life-boats, that would be sold before and on the day of the event in Easter 2008.

As part of design case studies in Nov/Dec 2008 asked by the engineering team for Bloodhound SSC to design and manufacture, a full working test rig off the cockpit. For use with the driver Andy Green to accommodate the possible seating position within the car.

Skills

Very confident with: researching, branding, sketching, marker work, prototyping, model making, working with metals and woods, commutations with people, colleges and customers, organizational skills.

Highly proficient with software packages such as: CS3 suite, Solid Edge, Rhinoceros, Flamingo, Algor, MD Solids, Microsoft Office.

Strong passion for: design, classic cars restoration (Volkswagens) and offcousre the girlfriend.

Employment History

10/03 – 02/04 **Shop Assistant, Shark Bite Surf & Snowboarding shop, Bristol** (part time)
Working Saturdays, talking to customers in person and by phone, giving advice, working the till and stocktaking. Expressing and passing on my passion for extreme sports.

04/04 – 08/04 **Sales Assistant/salesman awnings, Mendip Caravan Center, Hewish nr Weston Super Mare** (part time)
Working weekends, building up and enhancing customer Relationships. On floor selling in person and by phone, also dealing with after sales giving advice and overcoming issues.

08/04 – 07/07 **Assistant Sales manger/sales manager awnings, Mendip Caravan Center, Hewish nr Weston Super Mare** (full time)
Same as described above, but working full time. Dealing with stock control, floor management, layout of products, pricing, databases, dealing with manufactures and leasing with rep's and suppliers on current issues and advising with market trends and Feedback.
Also within this time I spent 6 months with the service teem, servicing caravans, PDI (post dispatch inspection) the caravans and dispatching (handing over new van to customers) to build up a great knowledge of the product and gain experience in all aspects of the business.

07/07 – Current **Caravan salesman, Mendip Caravans Center, Hewish nr Weston Super Mare** (part time)
Talking to customers or guests (which we are now told to say) selling by phone and in person, selling the company and the manufacturer as well as the caravan, dealing with finance, insurance and FSA. To fund my University Course as well as keeping up a good relationship with the management, to allow myself to ask for more hours in the large university holidays.

Interests and Activities

I love extreme sports and outdoor sports such as Dirtsurfing, snowboarding, surfing and skating. I have always been evolved with Scouts, traveling to Thailand and Japan as an ambassador for the United Kingdom. Achieving the Duke of Edinburgh Award and completing Ten Tors event on Dartmoor, as the team leader. Now I help organize and help run outdoor programs that my local Scout group takes place in. I have a fond passion for older cars and currently own a 1973 Volkswagen camper that I have recently converted to run a Subaru engine. I enjoy a large music collection and enjoy spending time with friends and girlfriend. Since starting my degree I have also noticed a sudden "want" for Apple products, that I convince myself would benefit my course!